

Press breakfast

Bluegreen bonds - the finance sector as a catalyst for sustainable fisheries

Organizer: Marine Stewardship Council and SpareBank 1 SMN.

Date and time: 08:00 – 09.00, 23 October 2019 at Scandic Hotel Oslo City, Europarådets Plass 1, Oslo. Breakfast is served from 7.30

Attendees: Open to all

Content

With an ever more environmentally-conscious society, Green bonds are gaining popularity. Businesses and individuals have also long been pushing for more sustainable investment that would strengthen marine conservation and sustainable fisheries

As a sustainable bank, SpareBank 1 SMN now launches the first “blue green” bonds, where MSC-certification is integrated into the framework. The MSC certification scheme is a unique market-driven tool that ensures sustainable fisheries management, rewards fisheries and companies that act responsibly and ensures healthy oceans.

Welcome to an inspiring dialogue on how the financial world can help create more sustainable fisheries and reach UN Sustainable Development Goal #14!

Panel

- Camiel Dericht, Program Development Director MSC
- Kjell Fordal, finance Director SpareBank 1 SMN
- James J.E. Riley Associate ING Bank
- Finn-Arne Egeness, Seafood Analyst Nordea.

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