



# Concept Note

Side-event REV Ocean and Katapult Ocean during Our Ocean 2019  
Thursday October 24<sup>th</sup> from 16:30-18:00 at The Hub

## *Title*

### **Investment Opportunities in the Blue Economy**

The ocean is the Earth's largest ecosystem and hosts most life, predominantly microscopic organisms, but also the blue whale, the largest animal that has ever lived on Earth. It is estimated that the oceans are home to over two million different species, and as much as 91 percent of marine life remains to be discovered.

However, we do know that the ocean is in crisis. The amount of fish, sea birds, whales and other marine species has been reduced by as much as 50 percent in only 40 years. This is a much more acute situation than previously anticipated, requiring immediate action at both the national and international level – a global rescue operation is needed.

Solutions exist, and we can turn the tide on this degradation. With this event, we want to shed light on the opportunities for business and private initiatives in saving our ocean.

## *Objective*

- Promoting sustainable blue investments
- To present solutions to the ocean challenges with a view to promote investment opportunities

## *Desired outcome*

- Participants are educated about the investment opportunities in ocean impact investing
- Participants commitment

## *Target audience*

- Business and private sector
- Investors
- Financial institutions

The event can host 50 participants.

## *Timing*

Thursday October 24<sup>th</sup> from 17.30 to 19.00. The Hub, Clarion Restaurant, chambre séparée.

Please register here: <https://www.eventbrite.com/e/investment-opportunities-in-the-blue-economy-registration-71031560309>

Contact person for the event: Petter Hiis Bergh in REV Ocean – [petter.bergh@revocean.org](mailto:petter.bergh@revocean.org)

# Event layout

## **00-10min**    **Welcome by REV Ocean and Katapult Ocean**

- Outline of the grand challenges
- The role of the private sector in solving these challenges

*Moderator: Chester Cunningham, Director Xynteo Exchange*

## **10-40 min**    **Session: Ocean sustainability, expectations towards companies**

*Presentation Asian Development Bank*

- Ingrid van Wees, vice-president for Finance and Risk Management

*Presentation by Nordea*

- Thina Saltvedt, Senior Advisor Sustainable Finance

Q&A

## **40-70min**    **Panel discussion: How to promote Blue Investments**

- Outline challenges to promoting investments
- Lessons learned in responding to them
- How they see the sector evolving
- Outline any support they need

*Ocean Supercluster, Canada*

- Kendra Macdonald, CEO

*Katapult Ocean*

- Maren Hjort, CEO

International private fund (TBC)

- The opportunity offered by scaling such investments
- Barriers that need to be removed to enable the opportunity

Q&A

## **70-75 min**    **Wrap up by REV Ocean CEO, Nina Jensen**

- Key take-aways from the event
- Our commitment going forward